**PopUp Business School aims to start over 50 new businesses in Didcot**

Revolutionary start-up training company, PopUp Business School aims to start over 50 new businesses in Didcot.

The PopUp Business School will be popping up at The Orchard Shopping Centre next month and are inviting aspiring entrepreneurs to attend the sessions to learn how to start or grown their own business.

The school is working in partnership with and are co-funded by Hammerson Plc (owners of the shopping centre), Soha Housing, South Oxfordshire and Vale of White Horse District Councils and The European Social Fund.

The week-long, free workshop, which starts on Monday 19 March at The Orchard Shopping Centre, will teach local residents from around the South Oxfordshire area everything they need to know from; how to start a business without any money, how to generate sales from social media to making a website without any technical skills.

Soha’s Chief Exec Richard Peacock said, “I’m really proud that Soha is a community based social business. This is a great step forward for our Launchpad project, which has already supported many local people to gain valuable experience and skills.”

Councillor John Cotton, Leader of South Oxfordshire District Council, said, “We are enthusiastic partners in this innovative project.  The PopUp school is part of our ongoing commitment to help new and existing businesses in and round Didcot Garden Town and Science Vale to grow and succeed.”

Since 2011, PopUp Business School has been travelling around the United Kingdom teaching aspiring entrepreneurs how to start their own businesses. However, unlike other enterprise support companies their advice is the polar opposite of the status quo. They don’t believe in business plans, financial projections or loans. Instead they get their stu-dents starting off with sales and proving a demand in their businesses first.

To sign up to the free workshop and to find out more information, you can visit [www.popupbusinessschool.co.uk](http://www.popupbusinessschool.co.uk)